

250

The New York City Saint Patrick's Day Parade

250th Anniversary Celebration Gala

Tuesday, March 15th, 2011, Chelsea Piers, Pier Sixty

RESERVATIONS Please reserve the following:

\$50,000 St Patrick's Parade Platinum Sponsor

- Ringside table of 10
- Admission for ten guests to the VIP reception prior to Gala dinner
- 10 Copies of 250th Parade commemorative book
- 10 tickets to the Grand Marshal's Reception Dinner at Antun's on February 21, 2011
- 10 Tickets for the Chief Reviewing Stand
- A full-page advertisement in the Official Parade Journal
- Acknowledgement of support in all Parade publications and on the Parade website for one calendar year
- Opportunity to appear on the Parade Broadcast on NBC and webcast - reaching a 1.5 million people
- Signage and logo recognition at the event

\$25,000 St Patrick's Parade Founder

- Premium table of 10
- Admission for ten guests to the VIP reception prior to Gala dinner
- 10 Copies of 250th Parade commemorative book
- 10 tickets to the Grand Marshal's Reception Dinner at Antun's on February 21, 2011
- 10 Tickets for the Chief Reviewing Stand
- A full-page advertisement in the Official Parade Journal
- Acknowledgement of support in all Parade publications and on the Parade website for one calendar year
- Signage and logo recognition at the event

\$15,000 St Patrick's Parade Benefactor

- Prime table of 10
- Admission for ten guests to the VIP reception prior to Gala dinner
- 10 Copies of 250th Parade commemorative book
- 5 tickets to the Grand Marshal's Reception Dinner at Antun's on February 21, 2011
- 4 Tickets for the Chief Reviewing Stand
- A full-page advertisement in the Official Parade Journal
- Acknowledgement of support in all Parade publications and on the Parade website for one calendar year.

\$10,000 St Patrick's Parade Patron

- Table of 10
- 10 Copies of 250th Parade commemorative book
- 4 Tickets for the Parade Chief Reviewing Stand
- A full-page advertisement in the Official Parade Journal
- Acknowledgement of support in all Parade publications and on the Parade website for one calendar year

\$5,000 St Patrick's Day Parade Friend

- Table of 10
- 10 Copies of 250th Parade commemorative book
- 4 Tickets for the Parade Reviewing Stand
- A half-page advertisement in the Official Parade Journal
- Acknowledgement of support in all Parade publications and on the Parade website for one calendar year

\$500 Individual Tickets

\$250 Affiliated Organization Ticket

Contribution

I am unable to attend the Celebration Gala but would like to support the New York City Saint Patrick's Day Parade. I am pleased to enclose my tax-deductible contribution in the amount of _____.

250th Parade Commemorative Book

- Full Page Black & White \$2,500

There is an additional sponsorship opportunity available in the commemorative book, distributed to all guests on the day of the event and to parade participants.

Please indicate in the space below how you would like your organization's name to appear.

For additional information about the Parade Commemorative Journal, please call Hilary Beirne at 914-833-8363

Advertisements should be e-mailed to hbeirne@nycstpatricksparade.org by **Monday, March 1st**

PDF files submitted must be at least 300 dpi. Web graphics (72 dpi) are unacceptable.

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Name: _____

Title: _____

Company: _____

Address: _____

City State Zip: _____

Telephone (with area code): _____

Fax: _____

E-mail: _____

Guest List

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

7. _____

8. _____

9. _____

10. _____

Enclosed is my check

Please charge my credit card: Discover Visa MasterCard

Card Number: _____ Exp. Date: _____

Name on Card: _____

Signature: _____

Please make checks payable to:

The New York City Saint Patrick's Day Parade

Mail to:

The New York City Saint Patrick's Day Parade

P.O. Box 295 Woodlawn Station, Bronx, New York 10470

You can learn more about the New York City Saint Patrick's Day Parade or purchase event tickets and our 250th Anniversary Commemorative Book online by visiting our website at: www.nycstpatricksparade.org

Your contribution, less projected dinner costs of \$175 per person, is fully tax-deductible. For a copy of the annual report, please write to: The New York City Saint Patrick's Day Parade, P.O. Box 295 Woodlawn Station, Bronx, NY 10470 or visit our website at: www.nycstpatricksparade.org.

For additional information, please contact Carla Capone at 212-213-1166 or Fax 212-213-4144 or e-mail: events@carlacapone.com